



المعرض السعودي الدولي لمستلزمات  
الإعاقة والتأهيل  
THE SAUDI INTERNATIONAL  
EXHIBITION FOR DISABILITY & REHABILITATION  
REQUIREMENTS

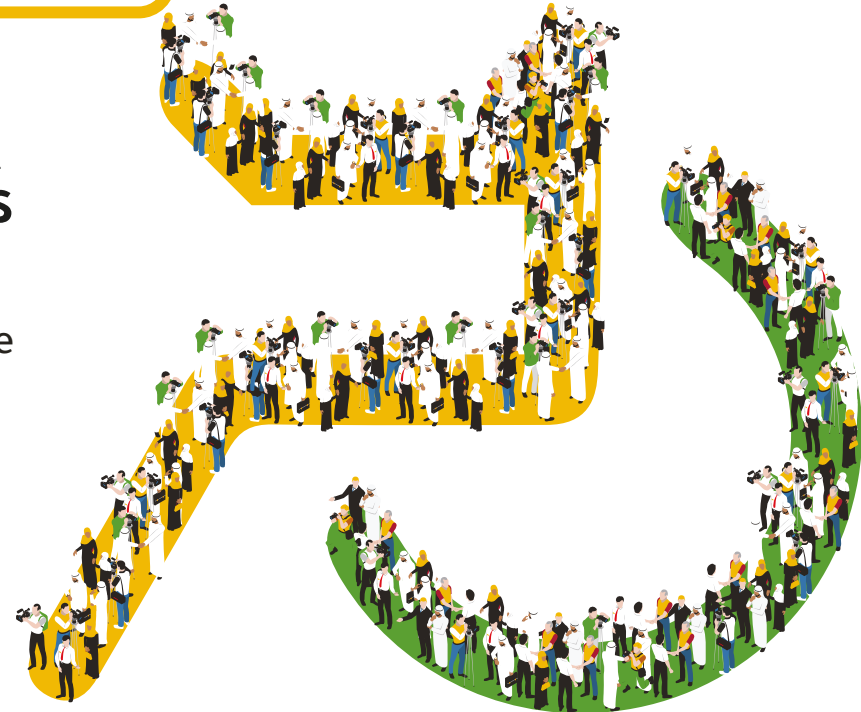


# THE SAUDI INTERNATIONAL EXHIBITION FOR DISABILITY AND REHABILITATION REQUIREMENTS

18-20 Dhu Al-Qidah 1445  
26-28 May 2024

Riyadh International  
Convention & Exhibition Centre

## SPONSORSHIP PACKAGE





# Sponsorship Package

		Main	Strategic	Diamond	Gold	Silver
1	Sponsor's name and logo on all the exhibition advertising materials	✓	✓	✓	✓	✓
2	Sponsor's name, logo and website on exhibition website	✓	✓	✓	✓	✓
3	Sending an email shot about the sponsor's participation in the exhibition to the target market	150 K	100 K	80 K	-	-
4	Granting the sponsor ( ) pages for advertisement in the exhibition on printed and electronic catalogue	2 A5 Pages	2 A5 Pages	1 A5 Page	1/2 A5 Page	1/2 A5 Page
5	Trophy	✓	✓	✓	✓	✓
6	Producing a (30 Seconds) documentary video of the participation of the sponsor's in the exhibition	✓	✓	✓	✓	✓
7	Branding on venue glass (external/internal) (2.95m x 1.14m per glass panel)	8 panels	6 panels	4 panels	2 panels	1 panel
8	Print your logo on Lanyard ( just main logo no sublogo)	✓	✓	-	-	-
9	Top Badge sub card (10.5 cm(w) X 6cm(h))	✓	-	-	-	-
10	Half of the Left side of the hall's entrance, on wall flex banner branding (2.92mX 3.45m)	✓	✓	-	-	-



# Sponsorship Package

		Main	Strategic	Diamond	Gold	Silver
11	Vertical LED (concourse) (1080 w X 1920 h px)	6 Ads (running continuously during the exhibition period)	3 Ads (running continuously during the exhibition period)	-	-	-
12	Outdoor Flags branding (4m X 1m)	5	4	3	2	1
13	Branding Foam cube (5 sides logo print) (50cm X 50cm every side)	9	7	5	3	2
14	Vertical Light box branding (1.72 mX 0.72 m)	-	1	1	-	-
15	Square Light box branding (1.82 m X 1.82 m)	1	-	-	-	-
16	Wooden stand branding (1 m X 2 m)	-	-	1	-	-
<b>Price</b>		<b>26,700 USD</b>	<b>21,335 USD</b>	<b>16,000 USD</b>	<b>10,670 USD</b>	<b>5,335 USD</b>

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